



AGENTS OF CHANGE 2026

Sponsorship Opportunities

Hosted in
collaboration
with



Quebec
Association
Partner



Bold Voices,
Brave Spaces

May 13-14, 2026
Montreal, QC

About EHRC

Electricity Human Resources Canada is the national, not-for-profit organization dedicated to ensuring the Canadian electricity sector has a safety-focused, highly skilled and inclusive workforce. We work with industry stakeholders to develop solutions to workforce challenges and promote career opportunities in electricity and renewable energy.

We develop the resources that inspire the next generation and steward forward-thinking initiatives that drive positive change as we build Canada's low-carbon economy together.

Learn more at ehrc.ca.



Our priority

EHRC regards diversity, equity and inclusion as the cornerstone of a sustainable energy economy and workforce. In many occupations, women, Indigenous people, racialized people, persons with disabilities, 2SLGBTQIA+ and gender diverse people, and newcomers to Canada are represented much less than they should. They also continue to face barriers that limit their advancement or their desire to remain in the occupation of their choice.

To address this gap, EHRC developed the [Leadership Accord on Diversity, Equity and Inclusion](#), a public commitment by Canadian employers, educators, unions, associations and governments to advance, integrate and prioritize DEI in their organization's policies, processes, culture and workplace to proactively create a space that is welcoming, safe, and empowering.



About Agents of Change

EHRC's signature annual conference convenes the employers, HR professionals, unions, educators, students, new grads and key partners across Canada's electricity workforce. Through dynamic sessions and compelling guest speakers, attendees explore the latest DEI practices and insights from across Canada and around the world.

Participants leave with practical tools, renewed commitment, and strategies to better support underrepresented individuals within their organizations.

Event details

May 13–14, 2026

Montreal Marriott Chateau Champlain

1050 Rue de la Gauchetière O
Montreal, QC, H3B 4C9

Event information: ehrc.ca/agents

2026 theme

Bold Voices, Brave Spaces

This year's conference invites attendees to explore fresh ideas, practical tools and resources to better support underrepresented individuals within their organizations. Expect inspiring speakers, meaningful conversations and valuable connections with DEI champions nationwide.



Our speakers

Our program features a powerful lineup of leaders whose lived experiences and advocacy continue to shape conversations on equity, safety and systemic change.



Keynote Speaker

Farrah Khan

Gender Justice Advocate & Equity Leader



Opening Gala Performer

Rita Baga

Multidisciplinary drag artist, performer & TV personality



Muhammad Ahsan

Diversity, Equity and Inclusion Specialist, *EHRC*



Shelley Babin

Chief Operations Officer, *OPG*



Michelle Branigan

CEO, *EHRC*



Humberto Carolo

Chief Executive Officer, *White Ribbon*



Gail Collins

VP, People & Corporate Affairs, *Newfoundland and Labrador Hydro*



Pamela Cross

Leading expert on intimate partner violence



Sue Gagne

Vice-President of Human Resources, *IESO*



Maureen Hahn

President & CEO, *Canadian Council on Rehabilitation and Work (CCRW)*

Continued on next page

Our speakers (continued)



**Tealey
Ka'senni:saks**

Mohawk adoptee, Bear Clan,
from Kahnawà:ke, Quebec



**Pasquale Lo
Mascolo**

Diversity, Equity & Inclusion
Advisor, *Hydro-Québec*



Christelle Masson

Director, Strategic Sourcing,
Talent and Communications,
*Association de l'industrie
électrique du Québec (AIEQ)*



Tanya Mushynski

Vice President, People and
Culture, *Electrical Safety
Authority*



Joanna Osawe

Founder, President & CEO,
*Women in Renewal Energy
(WiRE)*



Nirav Patel

Head of Human Resources,
Atura Power



Mark Patterson

Executive Director at Magnet,
*Toronto Metropolitan
University*



Lenore Robson

Vice President, People,
Culture & Strategic Policy,
Ontario Energy Board



**Renée-Claude
Turgeon**

Chief People and
Sustainability Officer, *BBA*



Ting-Fai Yu

Project Coordinator, Energy,
Pride at Work Canada

And more to be announced!

Agent of Change Award

The **Agent of Change Award** honours exceptional leadership in advancing DEI within Canada's electricity industry.

Open to individuals at any level, this award recognizes those demonstrating commitment, passion and meaningful impact.

The 2026 award will be presented at the Opening Gala on May 13.



2025 Recipient

Susanna Zagar
CEO, Ontario Energy Board

Professional development with practical impact

Agents of Change is designed to build practical knowledge and leadership capacity for HR professionals, students and new graduates, company leaders and inclusion practitioners working in complex, evolving workplaces.

This program has been approved for 6.58 CPD hours under Section A of the Continuing Professional Development (CPD) Log of the **Human Resource Professionals Association (HRPA)**.



Attendee profile

Since 2018, Agents of Change has grown steadily and now attracts close to 200 attendees—the event’s largest audience to date.

It provides unmatched opportunities for visibility and engagement with leaders across the sector.

Participants include:

- C-suite executives
- Human resources leaders
- Industry associations
- Labour organizations
- Academic institutions
- Government & policymakers
- DEI champions and advocates
- Skilled trades, engineering & technical professionals
- Students, new grads & emerging leaders



Profile building opportunities

Sponsoring Agents of Change positions your organization as a leader in workforce transformation and meaningful visibility and alignment with the sector's leading DEI event.

DEI thought leadership

Position your organization as a champion of inclusive workplaces through curated speaking or engagement opportunities.

Networking & industry engagement

Connect with professionals committed to creating safe, equitable and inclusive workplaces across Canada's electricity industry.

Brand visibility

Expand awareness through increased visibility, on-site recognition, digital promotion and access to leaders and prominent players in the Canadian electricity industry.



Sponsorship opportunities

Tiered packages

| Level | Presenting | Platinum | Gold | Silver | Bronze |
|---|-----------------|-----------------|-----------------|-----------------|-----------------|
| Investment | \$20,000 | \$15,000 | \$10,000 | \$5,000 | \$3,000 |
| Availability | 1 | 1 | Multiple | Multiple | Multiple |
| Recognition as Presenting Sponsor on all event marketing material | ✓ | | | | |
| Recognition as Opening Gala Sponsor | ✓ | | | | |
| Welcome attendees during evening or opening remarks | ✓ | ✓ | | | |
| Introduce a speaker or panel | | | ✓ | | |
| Promotional video played during the program | ✓ | ✓ | ✓ | ✓ | |
| Logo displayed at the event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Inclusion of promotional items or swag in attendee kits | ✓ | ✓ | ✓ | ✓ | |
| Promotional signage displayed at the event | 2 banners | 1 banner | 1 banner | | |
| Recognition in email, social media and website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in event opening and closing remarks | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in media releases | ✓ | ✓ | | | |
| Complimentary tickets | Table of 8 | Table of 8 | 4 | 2 | 1 |

A la carte sponsorship

| Opportunity | Keynote Sponsor | Award Sponsor | Event App Sponsor | WiFi Sponsor |
|---|-------------------------|-----------------------|-------------------|----------------|
| Investment | \$10,000 | \$10,000 | \$5,000 | \$5,000 |
| Availability | 1 | 1 | 1 | 1 |
| Introduce keynote speaker | ✓ | | | |
| Present award to recipient | | ✓ | | |
| Logo displayed at the event | ✓ | ✓ | ✓ | ✓ |
| Inclusion of promotional items or swag in attendee kits | ✓ | ✓ | ✓ | ✓ |
| Promotional signage displayed at the event | 1 banner during keynote | 1 banner during award | | |
| Recognition in email, social media and website | ✓ | ✓ | ✓ | ✓ |
| Recognition in opening and closing remarks | ✓ | ✓ | ✓ | ✓ |
| Complimentary tickets | 4 | 4 | 2 | 2 |

| Opportunity | Photography Sponsor | Lunch Sponsor | Breakfast Sponsor | Break Sponsors |
|---|---------------------|-------------------|-----------------------|-----------------|
| Investment | \$5,000 | \$5,000 | \$5,000 | \$3,000 |
| Availability | 1 | 1 | 1 | Multiple |
| Logo displayed at the event | ✓ | ✓ | ✓ | ✓ |
| Inclusion of promotional items or swag in attendee kits | ✓ | ✓ | ✓ | |
| Promotional signage displayed at the event | 1 banner | 1 banner at lunch | 1 banner at breakfast | |
| Recognition in email, social media and website | ✓ | ✓ | ✓ | ✓ |
| Recognition in opening and closing remarks | ✓ | ✓ | ✓ | ✓ |
| Complimentary tickets | 2 | 2 | 2 | 1 |

Let's get started

We welcome creative ideas and can customize a sponsorship package to support your organization's goals and budget. Our flexible options make it easy to build the right level of engagement.

Contact us today to secure your sponsorship.

info@ehrc.ca

613-235-5540



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