



13TH ANNUAL  
**AWARDS** OF  
**EXCELLENCE**

**Sponsorship  
Opportunities**

Feb. 19, 2026  
Toronto, ON

# About EHRC

Electricity Human Resources Canada is the national, not-for-profit organization dedicated to ensuring the Canadian electricity sector has a safety-focused, highly skilled and inclusive workforce. We work with industry stakeholders to develop solutions to workforce challenges and promote career opportunities in electricity and renewable energy.

Learn more about EHRC and our work at [ehrc.ca](https://ehrc.ca).

## About the Awards of Excellence

**The Awards of Excellence is our signature event celebrating workforce leadership in Canada's electricity sector.**

This annual gathering shines a spotlight on the people and projects driving progress and innovation. It brings together nearly 200 leaders from employers, industry and labour organizations, academic institutions and policymakers to connect, collaborate and celebrate excellence.

The Awards recognize employees, leaders and teams whose contributions strengthen their organizations and help build a highly skilled, resilient workforce for the future.



### Last Year's Leader of the Year

**Jesse Spring**

CEO, Primary Engineering & Construction



## Event details

**Feb. 19, 2026**

8 AM – 3 PM

**Vantage Venues**

150 King St. W, Toronto, ON

## Program highlights

- **Awards presentation**  
Honouring individuals and teams driving excellence in the electricity workforce.
- **Dynamic keynotes & presentations**  
Hear from thought leaders and innovators shaping the future of the sector.
- **Engaging discussions & panels**  
Explore timely topics, share insights and exchange ideas with industry experts.
- **Networking opportunities**  
Build connections with employers, educators, policymakers and peers.
- **Hospitality**  
Enjoy a full day of learning and celebration with breakfast, lunch and coffee breaks included.



## Award categories

- Leader of the Year
- Emerging Leader of the Year
- Excellence in HR Innovation
- Excellence in Diversity, Equity, & Inclusion\*
- Excellence in Workplace Culture\*

*\* These awards are presented in two subcategories: Small and Midsized Enterprise Large Organization*

# Why sponsor?

The Awards of Excellence is more than an event—it’s a platform for influence and impact. Sponsorship will:


- **Position your brand as a leader**  
Align with excellence, innovation and inclusion.
- **Showcase your ESG commitment**  
Demonstrate leadership in diversity, equity and sustainability.
- **Connect with decision-makers**  
Engage with employers, educators and policymakers.
- **Enhance visibility**  
Gain recognition across event, digital, and media channels.
- **Shape the future workforce**  
Support initiatives that build a skilled, resilient sector.



## Sponsor benefits

<b>Premium brand visibility</b>	Prominent recognition in event signage, digital promotions and program materials.
<b>Thought leadership opportunities</b>	Potential to introduce a speaker, present an award or share insights during the program.
<b>Networking access</b>	Connect with nearly 200 influential leaders from employers, educators, policymakers and industry.
<b>Digital exposure</b>	Recognition across EHRC’s website, social media and newsletters reaching thousands of sector professionals.
<b>Custom engagement</b>	Opportunities to showcase your organization’s commitment to innovation, inclusion and workforce development.





# Sponsorship opportunities

## Tiered packages

Level	Platinum	Gold	Silver	Bronze	Friend
<b>Investment</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>
<b>Availability</b>	<b>1</b>	<b>Multiple</b>	<b>Multiple</b>	<b>Multiple</b>	<b>Multiple</b>
Welcome attendees during opening remarks	✓				
Introduce a panel or presentation		✓			
Promotional video played during the program	✓	✓			
Logo displayed at the event	✓	✓	✓	✓	✓
Promotional signage displayed at the event	2 banners	1 banner			
Recognition in email, social media and website	✓	✓	✓	✓	
Recognition in opening and closing remarks	✓	✓	✓	✓	
Recognition in media releases	✓				
Complimentary tickets	Table of 8	4	2	1	

## A la carte sponsorship

Opportunity	Keynote	Lunch	Breakfast	Coffee Break	Photography
<b>Investment</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>
<b>Availability</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Introduce keynote presentation	✓				
Promotional video played ahead of keynote / lunch	✓	✓			
Logo displayed at the event	✓	✓	✓	✓	✓
Promotional signage displayed at the event	1 banner	1 during lunch	1 during breakfast	1 during break	
Recognition in email, social media and website	✓	✓	✓	✓	✓
Recognition in opening and closing remarks	✓	✓	✓	✓	1
Complimentary tickets	4	1	1	1	1

## Award sponsorship

Award	Leader of the Year	Emerging Leader	HR Innovation	DEI	Workplace Culture
<b>Investment</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>
<b>Availability</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>
Present award category	✓	✓	✓	✓	✓
Promotional video played ahead of presentation	✓				
Logo displayed at the event	✓	✓	✓	✓	✓
Recognition in email, social media and website	✓	✓	✓	✓	✓
Recognition in opening and closing remarks	✓	✓	✓	✓	✓
Recognition in media releases	✓				
Complimentary tickets	2	1	1	1	1

# Let's get started

We offer flexible sponsorship options designed to align with your objectives and amplify your presence.

**Contact us today to secure your sponsorship.**

[info@ehrc.ca](mailto:info@ehrc.ca)

**613-235-5540**

Learn more at [ehrc.ca/awards](https://ehrc.ca/awards)



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