

## NEWS RELEASE

### **Electricity Human Resources Canada and Canadian Geographic Education launch The Great Canadian Electricity Map: Charting a New Era of Clean Energy Education**

#### ***An initiative to revolutionize Canada's energy education landscape***

September 25, 2023. Ottawa, Ontario — Electricity Human Resources Canada (EHRC) announces the launch of the Great Canadian Electricity Map in partnership with Canadian Geographic Education (CanGEO) at the Royal Canadian Geographical Society headquarters in Ottawa. The groundbreaking initiative will bring interactive maps to the floors of school gymnasiums across Canada. The project's goal is to inspire the next generation of innovators and leaders to discover, interact with and aspire to join the clean energy industry.

“This initiative brings an innovative approach to teach young minds about the electricity sector in Canada and how it contributes to Canada achieving its climate change targets. The Great Canadian Electricity Map introduces Canadian students to the innovative ideas, and people, driving Canada's sustainable energy future. The map highlights the importance of sticking with STEM studies through high school to access electricity sector careers.” says Michelle Branigan, CEO, EHRC

The official launch event will host industry, education and policy leaders. Students, educators, and Indigenous youth will come together to explore a new dimension of learning while they interact with the map at the event. These giant maps highlight Indigenous languages, territories, and the significance of treaty lands and collaboration with Indigenous Peoples. They are designed to inspire the future cohort of talent essential to fulfilling Canada's future electricity and cleantech workforce demands.

Bilingual educational resources will be distributed via CanGEO's extensive network, spanning over 22,000 schools nationwide. These resources will be accessible through EHRC and CanGEO's online platforms. Funded by Natural Resources Canada's Smart Renewables Electrification Pathways Stream), these giant maps are a part of EHRC's multi-faceted Greening a Generation initiative.

EHRC is also thankful for the support of The Canadian Union of Skilled Workers (CUSW) as the maps' title sponsor and the support of Hydro One and the Alberta

Electricity Systems Operator (AESO) in bringing this project to young people across Canada. For more information about The Great Canadian Electricity Map project, please visit <https://electricityhr.ca/the-great-canadian-electricity-map-caeer-profiles/>

### About Electricity Human Resources Canada (EHRC)

Electricity Human Resources Canada (EHRC) is Canada's trusted provider of national labour market business intelligence, HR programs, and tools for the electricity sector.

We strengthen the electricity workforce to be safety-focused, innovative, and inclusive by delivering critical business intelligence to inform labour market decision-making; by forging partnerships that enable the industry to adapt, upskill, and innovate; by leading the industry in creating and sustaining a skilled and inclusive workforce; and by inspiring our workforce to build a low-carbon economy – now and for future generations.

### About Canadian Geographic Education

Canadian Geographic Education is a publication of the Royal Canadian Geographical Society. The Society is dedicated to making Canada better known to Canadians and to the world. Can Geo Education aims at increasing public awareness of the importance of geographical literacy.

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