



Empower the Next Generation of Electricity Workers

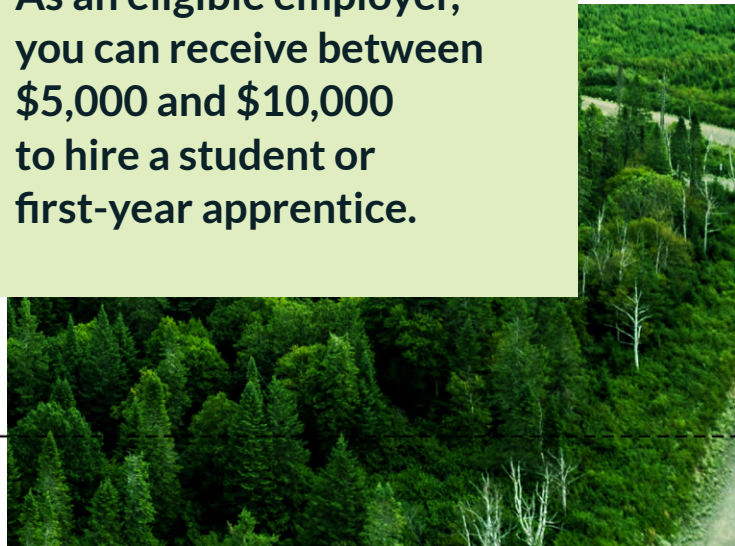
Critical labour gaps in Canada's electricity sector point to the importance of hiring new talent and opening doors for students and first-year apprentices.

The trades in Canada's electricity sector were experiencing a pre-pandemic retirement rate of 1.5x the national average. That trend has recently accelerated, while apprenticeship registrations have decreased nationally. We aim to change this. Our sector is generating more opportunities for rewarding, in-demand careers in renewable energy and clean technologies. Young employees are attracted to professions for a healthier planet.



The Empowering Futures Program is Canada's student and first-year apprentice work placement initiative for the electricity industry. It is designed to provide financial incentives to employers who create new Work-Integrated-Learning (WIL) opportunities. With these incentives, employers can offer more opportunities, build their talent pool and strengthen our industry's workforce.

**As an eligible employer,
you can receive between
\$5,000 and \$10,000
to hire a student or
first-year apprentice.**



Why Empowering Futures?

- Minimize the financial barrier to hiring students or first-year apprentices.
- Offset risk by subsidizing costs.
- Try out a new prospective worker before hiring.
- Build your talent pipeline and future workforce.



You will also gain access to additional, high-value supports!

- ⚡ Provide tailored **Diversity, Equity and Inclusion** training for your organization.
- ⚡ Offer your employees a complete mentorship program with EHRC's **Mentor Junction** – more effective onboarding, improved loyalty and retention, better knowledge transfer and succession planning, and additional resources to support both mentors and mentees.
- ⚡ Post current employment opportunities on EHRC's national Electricity Sector **Job Board**.
- ⚡ Encourage your participants to complete EHRC's **Professional Skills Training** to increase employee retention, and foster a supportive and evolving workplace.

Contact us today!

Email: turnin@ehrc.ca

Call: 613-235-5540 Ext. 243

Find out how your organization can take advantage of hiring incentives and other free EHRC resources.

EHRC is Canada's trusted provider of national labour market business intelligence for the electricity sector.

We empower the people who power your world by generating a world-class workforce that is safety-focused, innovative and inclusive – for today and for future generations.